XR4Europe Summer Event 2023 8-9 June Helsinki XR Centre



The Purpose of the event

Meet&Match with the Nordic XR ecosystem in collaboration with the Helsinki XR Center / Metropolia University / FIVR



Encourage synergies between European XR companies and initiatives **Connect** Northern XR companies with the Eastern and Southern part of Europe **Facilitate** the creation of consortium of projects Have a better knowledge of the XR4Europe members objectives





About XR4Europe

XR4Europe creates synergies, amplifies the voice of the European XR ecosystem, and empowers each member to grow individually and together as an industry. Its daily actions include facilitation, promotion and value-boosting services to help the European XR community gain recognition, thrive and compete on the international stage. XR4Europe is led by a driven, passionate, and far-seeing team, involved in the XR community since its early days.

About Helsinki XR Center

Helsinki XR Center is a developer hub for new technologies around extended reality and metaverse located in Finland. **HXRC** Helsinki, participates in RDI projects both and international; national supports early-stage startup teams by offering them free office space, computers, headsets, and mentoring; and tries to push the European ecosystem forward, by organizing networking events and sharing knowledge about technologies to the new industry and public sector.





Match making Finding partners Party



Activities within the Summer event 2023



- Members pitching
- Exhibition demos
- Matchmaking Meet funds
- Working group
- Conferences by EC/Funds/GOV
- •Call for project : POC, form
- consortiums
- •High level keynote
- •Party drinks



About the Summer Event 2023

 150 Visitors Max 15 XR companies from **Finland exhibiting** •Opens 8th June 2023 at 2pm (14:00) •Closes 9th June 2023 at 4pm (16:00) 1 major Keynote Speaker

- Free to access
- Priority to the members





Conference provisional programme Day 1

8th June:

- •01.30pm- Welcome & visit of the booths
- •02.00pm- Opening speeches XR4EUROPE/Helsinki XR Center
- •02.30pm- XR4Europe Member's pitches
- •03.30pm- Summer Event Sponsor pitches
- •04.30pm- Exhibitor Pitches
- •05.00pm- The Keynote
- •06.00pm- Drinks Networking The Bistro



Conference provisional programme Day 2

9th June:

- •09.00am- Welcome & visit of the booths
- •09.30am- XR4Europe Member's Pitches
- •10.30am- Conference EC/GOV on XR funding
- •11.30am- Call For european projects
- •12.00pm- Lunch break Networking within the booths
- •02.00pm- XR industry conference
- •03.30pm- Closing note by XR4EUROPE/Helsinki XR Center



Choose your sponsoring pack

Be visible before and during the event and associate your company to the development of the XR Ecosystem in Europe

Premium

10.000€

- ✓ Visibility Package*
- ✓ Logo on Lanyards + goodies
- ✓ Logo on conference area
 - + screen
- \checkmark x1 Talk during the conference
- ✓ Blog post
- ✓ x1 Annual membership XR4Europe

Evening dinner 5.000€

✓ Visibility Package^{*} \checkmark Logo on conference area + screen \checkmark Custom cookies \checkmark x1 Talk during the dinner ✓ Blog post $\sqrt{x1}$ Annual membership

XR4Europe

Networking & drinks 5.000€

✓ Visibility Package^{*} \checkmark Logo at the venue (roll ups + goodies) ✓ Free round of drinks \checkmark x1 Talk during the event ✓ Blog post $\sqrt{x1}$ Annual membership XR4Europe

*Visibility Package: Logo on website, logo event information, social media post, logo on official print

Meeting Area 5.000€

✓ Visibility Package* ✓Logo in Meeting area (roll ups + goodies) \checkmark x1 private meeting room \checkmark x1 Talk during the event ✓ Blog post $\sqrt{x1}$ Annual membership XR4Europe



Contact us

alain@xr4europe.eu

santeri.saarinen@metropolia.fi



