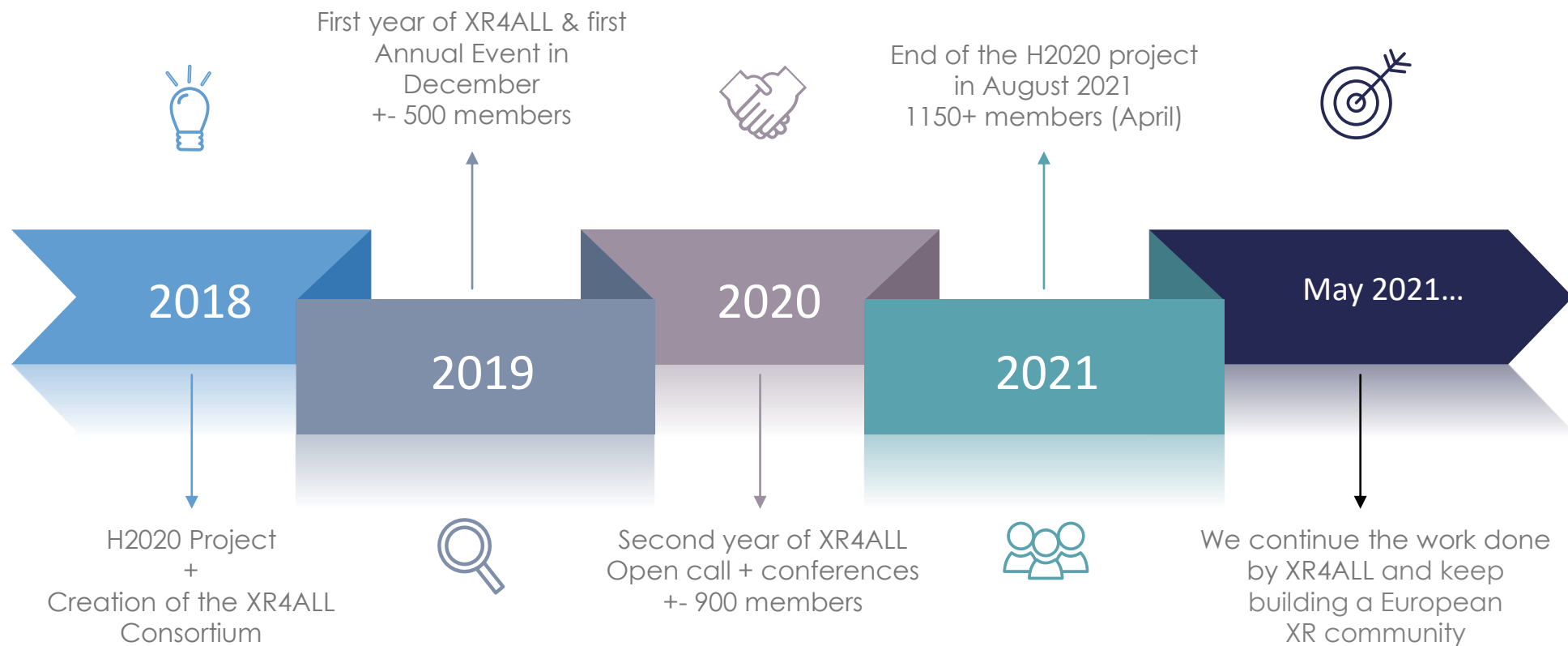




PROVIDING XR WITH THE EUROPEAN NETWORK IT NEEDS

ORIGINS: WHERE DID IT ALL BEGIN?



XR4ALL TODAY

WHO?

- 5 consortium members
- 1100+ individual members
- 17 European XR clusters as Partners
- 30+ Ambassadors
- 14 Special Interest Groups

WHAT?

- Research Agenda for Horizon Europe
- Webinars, workshops & annual events
- Grants for European XR start-ups
- XR Tech Venture Forum
- Communication tools

XR4ALL creates a pan-European
not-for-profit organisation
fostering the potential of XR

The logo features the letters 'XR' in a large, bold, sans-serif font with a blue-to-purple gradient. Below the 'XR', the text '4ALL' is written in a similar bold, sans-serif font with a blue-to-purple gradient.The logo features the letters 'XR' in a large, bold, sans-serif font with a blue-to-purple gradient. Below the 'XR', the text '4EUROPE' is written in a similar bold, sans-serif font with a blue-to-purple gradient.

European
Commission

Horizon 2020
European Union funding
for Research & Innovation



XR4EUROPE: MISSION STATEMENT

A Pan-European association that federates all the XR professionals, organisations and initiatives to support the development, promote and represent XR innovation, industry and creativity made in Europe.

FOUNDING MEMBERS



VALUE PROPOSITION

- Facilitate startups & SMEs' access to funding
- Impulse new collaborative XR projects in Europe
- Build bridges between XR users and XR solutions
- Promote the excellence of the European XR researchers, professionals, and creators
- Be the voice of the XR sector towards the European institution and around the world

WHY JOIN XR4EUROPE?

- To access and help raising funding for XR innovation of in Europe
- To network with the European XR community
- To be at the leading edge of XR insights and trends in Europe
- To represent the industry in future European regulations
- To tackle the fragmentation of the European XR industry
- To be the voice of the label “*XR made in Europe*” throughout the world

HOW TO JOIN XR4EUROPE?

① FULL MEMBERS

XR4ALL consortium members, founding members, cluster or network organisation...

② ASSOCIATE MEMBERS

XR companies, XR users companies, universities and research centres, European XR funded projects, public bodies, non-European organisations...

③ INDIVIDUAL MEMBERS

XR professionals, students, PhD...



4EUROPE

GIVING EUROPE THE EXTENDED REALITY POWER

WWW.XR4EUROPE.EU